



Workplace
Pensions **direct**

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SIMPLIFYING AUTO- ENROLMENT FOR ACCOUNTANTS ADVISERS

Partner Code

workplacepensionsdirect.co.uk

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**WORKPLACE PENSIONS
DIRECT (WPD) OFFERS
DEPENDABLE, BESPOKE,
PROFESSIONAL SUPPORT
TO ACCOUNTANTS,
PAYROLL PROFESSIONALS,
BOOK-KEEPERS AND
FINANCIAL ADVISERS
ACROSS THE UK.**

WPD allows accountants and financial advisers to offer their small business clients a comprehensive yet affordable AE service, by outsourcing the specialist aspects, as they would with para-planning or mortgage advice.



REASONS

Why workplace pensions direct is your perfect partner for automatic enrolment



01. FLEXIBLE SOLUTIONS



07. REMOVE LIABILITY RISK



02. FREE PROJECT PLANNING



08. 100% ATTENDANCE



03. OPPORTUNITY COST SAVING



09. ON YOUR SIDE



04. DIRECT COST SAVING



10. CHOOSING A SCHEME



05. SPECIALIST KNOWLEDGE AND EXPERIENCE



11. ALL INCLUSIVE



06. PAYROLL TO PENSION INTEGRATION



12. OPPORTUNITY TO EARN



1. FLEXIBLE SOLUTIONS

Plug in WPD for your business:

Rather than employing an AE specialist, you can use WPD on a client-by-client basis.

WPD acts as a project planner for professional business advisers, guiding them step-by-step through AE.



2. FREE PROJECT PLANNING

Step-by-step guidance

WPD acts as a project planner for professional business advisers and their clients, at WPD's expense, guiding them step-by-step through the complicated process of auto enrolment.



3. OPPORTUNITY COST SAVING

Is your time worth more than £3.70 per hour?

The majority of AE work is specialist, complicated, administration based and time consuming. There is an expectancy for the accountant or adviser to assume some or all of this workload. It will take an employer 17.5 working days to set up AE (and three working days per month to maintain it). Employers are only willing to pay £520. You do the math.



4. DIRECT COST SAVING

WPD saves businesses money in the long term

We choose the most cost efficient and value adding schemes based on the specific requirements of each business. We can save the employer hundreds of pounds by designing and selecting the right scheme.



5. SPECIALIST KNOWLEDGE AND EXPERIENCE

Our credibility in the market is unparalleled, second to none

WPD has a vastly experienced team of Auto-Enrolment Consultants who know the ins and outs of Auto-Enrolment. Our advisers are highly qualified pension professionals, each with over 25 years' experience working at the very top of the pensions industry.

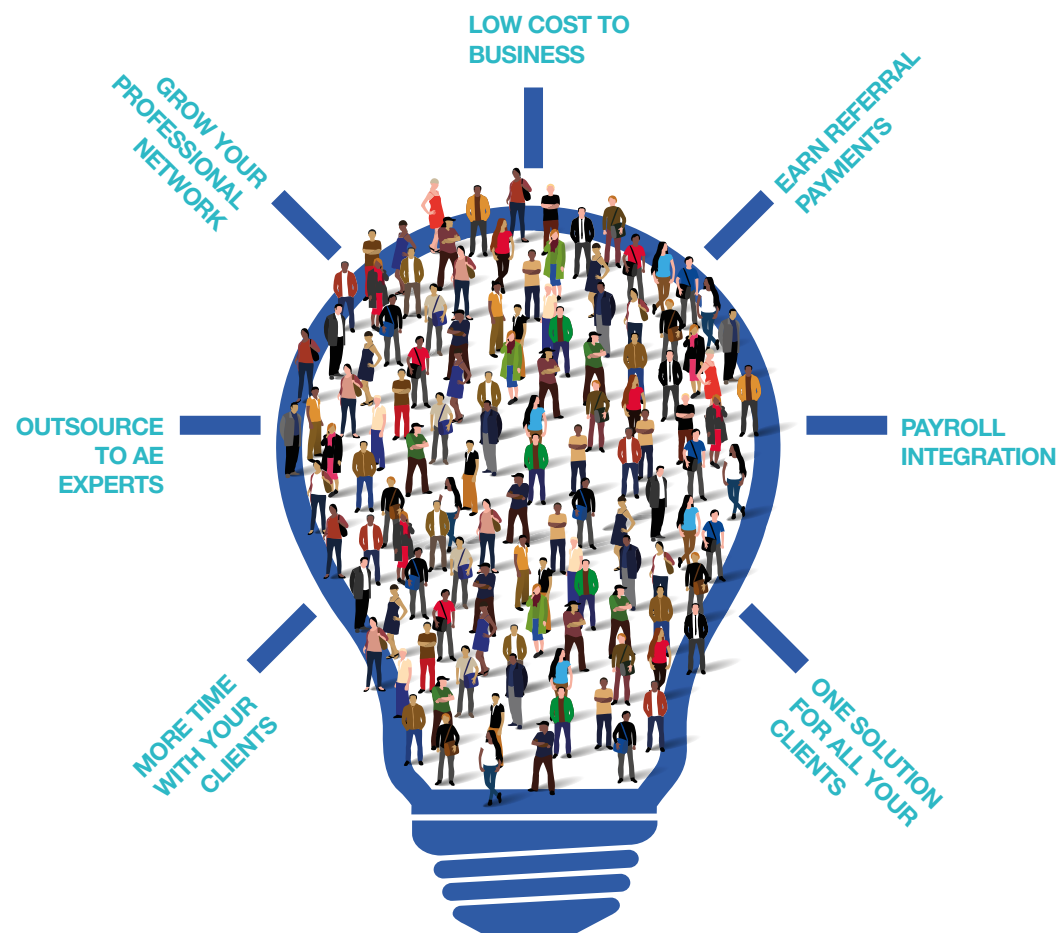


6. PAYROLL TO PENSION INTEGRATION

ORAC

WPD provides an on-line portal/ translator for the secure transmission of sensitive AE files from any payroll system to any pension provider.

Orac simplifies AE admin, saves hours of work at either end, avoids re-keying of known data, avoids reconciliation and audit problems, and secures transmission of sensitive employee data.



BENEFITS OF USING WPD:



With WPD you have around
the clock support every day.



7. REMOVE LIABILITY RISK

Incorrect advice can lead to fines

- Why risk giving the wrong information to your clients?
- £400 fixed penalties for non-compliance.
- £50 per day fines for non-compliance.



8. 100% ATTENDANCE

No gap in service

With WPD your clients don't have to worry about sick days or holiday affecting the administration of their workplace pension scheme.



9. ON YOUR SIDE

Maintain your client relationships

WPD works alongside existing professional business advisers and businesses, not in competition with them, complementing the processes already in place and giving support where it's needed.



10. CHOOSING A SCHEME

WPD is an independent Auto-Enrolment consultancy; we are not tied to any pension scheme provider

WPD chooses the right pension scheme, based on the needs of each individual business on a case-by-case basis. We have the experience and expertise to ensure each business enters the best scheme in terms of value for money.



11. ALL INCLUSIVE

One solution

WPD helps all companies with auto enrolment, and does not “cherry-pick” employers and schemes as some pension providers do. We are committed to servicing all small and micro businesses, no matter the size.



12. OPPORTUNITY TO EARN

Referral fees

WPD shares 30% of all fees with its referring partners and a further 10% with their introducers. So, if an adviser introduces an Accountant who refers an employer to WPD, the adviser earns 10% and the accountant earns 30% of the employer initial and ongoing fees.



TESTIMONIALS

“Before Partnering with Workplace Pensions Direct auto-enrolment seemed an overcomplicated process which was difficult for advisers and accountants, let alone businesses to understand. WPD have simplified the process to make sure businesses get the correct advice to ensure they’re compliant. I have full confidence recommending WPD to colleagues and clients.”

Matt Cairns
Financial Adviser
PFP Wealth Ltd

“We are delighted with the service we have received from Workplace Pensions Direct. They’ve made an incredibly complicated and stressful situation straight forward and easy. It’s so good to not have to worry about auto enrolment.”

Gabby Palmer
HR Director
Bleikers Smoke House

TALK TO US TODAY:

Call us to see why so many advisers and accountants use WPD for Auto-Enrolment.

0113 457 4574

Or go to
www.workplacepensionsdirect.co.uk/partner
to register a partner account.

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Workplace Pensions Direct Ltd

4235 Park Approach, Thorpe Park
Business Park, Leeds, LS15 8GB

t: **0113 457 4571**

e: **info@wpd.email**

w: **workplacepensionsdirect.co.uk**